CATHERINE TSANG

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EDUCATION

New York University, Leonard N. Stern School of Business — **New York, NY**
B.S. in Business, Concentrations in Finance and Marketing | Minor in Public Policy and Management — *Aug 2025 – May 2029*

- **GPA:** 3.76/4.00 | **Relevant Coursework:** Foundations of Finance, Introduction to Marketing, Principles of Financial Accounting
- **Organizations:** Product Management Club, Stern Inter-Club Council, Beta Alpha Psi, Girls Into VC, Stern Social Impacts Fellows

PROFESSIONAL EXPERIENCE

Develop for Good – Nonprofit Tech Program — **Remote**
Product Manager, Mixteco Indigena Community Organizing Project (MICOP) — *Oct 2026 – Present*

- Lead an 8-person remote team of student engineers and designers in redesign of MICOP's website with streamlined donation portal
- Run weekly client and internal team meetings, translating MICOP's requests into a PRD, project roadmap, and feature prioritizations
- Align designers' mockups and engineers' HTML/CSS/JS build on 16-week timeline, validated through research and usability testing

Harbor AI (Y Combinator, Spring 2026) – AI-Native Clinical Research Platform — **San Francisco, CA**
Product Management Intern — *Jul 2026 – Aug 2026*

- Adapted Harbor's production code into 2 Electronic Data Capture (EDC) training sandboxes via Claude Code, reaching 130+ users
- Launched sites as practice modules within *Clinical Research Learning Network* (CRLN) curriculum, drawing 580+ monthly page viewers
- Scoped and prioritized feature requests in site walkthroughs with Harbor's CEO and CRLN's founder, shipping across 3 iterations

Asian American Voices Foundation (AAV) – Philanthropic Nonprofit — **San Francisco, CA**
Operations Intern — *Jun 2026 – Aug 2026*

- Organized donor gala event with 250+ attendees, facilitated live auction and fund-a-need, and raised over $360k in charity donations
- Interviewed 6 Fortune 500 company leaders to understand corporate philanthropy trends, presented recommendations to AAV team
- Liaised with 50+ bookstores and universities to promote Dion Lim's *"Amplify! My Fight for Asian America"* national book campaign

San Francisco District 1 City Supervisor — **San Francisco, CA**
Community Relations Intern — *Mar 2024 – Aug 2025*

- Led Youth Town Hall with 40+ attendees, drafted and proposed resolutions, helped 3 local businesses reach legacy business status
- Coordinated with local vendors, businesses, and selected performers in organizing monthly night markets with 25,000+ attendees
- Accompanied Supervisor Connie Chan to press interviews, community office hours, and district events to directly serve constituents

San Francisco Public Utilities Commission (SFPUC) — **San Francisco, CA**
Infrastructure Budget & Finance Department Intern — *Jun 2024 – Aug 2024*

- Processed and organized 200+ invoices and contracts in Microsoft Excel, attended Infrastructure Budget & Finance team meetings
- Collaborated with IBF interns in design competition, won 1st place with proposed solution on mitigating graffiti vandalism in SF

LEADERSHIP & EXTRACURRICULAR ACTIVITIES

NYU Product Management Club — **New York, NY**
Product Team Coordinator — *Feb 2026 – Present*

- Teach 10 underclassmen foundational product management skills through a structured curriculum and hands-on exploratory project
- Recruited 25 product managers to provide current insights on industry, refining program syllabus to maximize professional relevance

NYU Stern Inter-Club Council – Governing Body for Stern Clubs — **New York, NY**
Co-Director of External Affairs — *Sep 2025 – Present*

- Plan Stern community-wide events like Stern Club Spotlight and Wellness Week, engaging 750+ attendees and mentoring freshmen
- Analyze student feedback and club attendance data to enhance club inclusivity, align event scheduling for 36+ Stern club presidents

NYU Girls Into Venture Capital — **New York, NY**
Fellow — *Feb 2026 – May 2026*

- Sourced and presented 3 startups in FoodTech, consumer, and B2B SaaS verticals, conducted market analysis, published a VC article
- Pitched a seed-stage startup to a VC analyst, crafted investment thesis and researched founder fit, presented competitive landscape

The Emerald – High School Student-Run Newspaper — **San Francisco, CA**
Head of Multimedia — *Aug 2024 – May 2025*

- Coordinated official photography & video team with 20 members, mentored underclassmen in photography & post-processing skills
- Approved all media in print & online before publication, sourced photos for articles, orchestrated front cover photo in print editions

SKILLS & INTERESTS

- **Languages & Skills**: Cantonese (Native), Agile (Kanban, Scrum) Adobe Lightroom, Canva, Claude Code, Figma, PowerPoint
- **Interests**: Photography (Film and Digital), Central Park, A24 Films, Flower Arrangements, Spotify, Guitar, Reviewing Restaurants